



University of Ballarat, Australia

Bachelor of

APPLIED MANAGEMENT STUDIES

~ Top-up Degree programme (2 Semesters) ~

Next Intake: 15th November 2010

Course Fee: **RM 20,900.00**

■ **RM2,000** rebate for first 10 enrollments ■

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■ **RM2,000** rebate for Staffs of Southern College ■

INTRODUCTION

The Bachelor of Applied Management Studies is an innovative degree integrating vocational and academic learning. It has been developed to reflect the changing roles and responsibilities of senior management, incorporating technical skills and higher level management concepts.

This degree will provide you with:

- The critical skills to extend your expertise and professional experience through the application of new techniques and knowledge into “real world”, contemporary management practice.
- The opportunity to become an innovative and strategic thinker and outstanding leader.
- The ability to become a skilled communicator who can embrace change, build teams and manage resources.
- A sound understanding of management principles and concepts with the capability to develop, evaluate and critique management approaches and theories, and effectively apply it to your work role.
- Skills to embrace technology and become an independent, lifelong learner.

Programme Structure

This course is designed for students to apply theoretical concepts within their professional area and will initially be offered part-time. It is anticipated that students will complete 120 credit points over 7 units.

Units:

- International business management
- Entrepreneurship
- Project management

- Strategic Human Resources Management
- Marketing for managers
- Accounting for managers
- Applied workplace practice

Entry Requirements

- Diploma holder
- Higher Diploma
- Any other equivalent qualifications

Language of Instruction

- English

Payment option

- Application Fee: RM100
- Registration Fee: RM300
- Course Fee: RM20,900 (RM2,000 rebate for first 10 enrollment)
- 2 Installments - RM20,900 (RM10,450 / per installment)

Application Checklist

- Application form
- 3 photographs
- Diploma Certificate
- Photocopy of NRIC

Cheque payable to

- SC Education Management Sdn Bhd

Collaboration Between





Inquiry

Mr Lui/ Mr Wong

SC Education Management Sdn Bhd

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